



Annual Report 2018-19



**Institute of Social Development
(ISD)
Kichha, Udham Singh Nagar,
Uttarakhand**



Amit
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(President)
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Kichha, U.S. Nagar (Uttarakhand)

Introduction of the Organization

- Institute of Social Development (ISD) is a social organization registered under Indian Societies Registration Act 1860 on 18th August 2005 in Udham Singh Nagar district of Uttarakhand state in India. Organization is actively working in the villages that faced the most difficulties in accessing Government services and suffering from lack of health services, education, livelihood opportunities, drinking water and sanitation facilities. The organization is working for improving health and nutritional status of pregnant and lactating mothers and children, girl's education, woman empowerment, skill development Training, environmental sensitization and tree plantation, drinking water and its management, sanitation, delivering technical knowledge of progressive farming to the farmer.

Vision

- Healthy and productive human resources that contributes to Economic Growth and National Development.

Mission

- We promote and support for better understanding and create opportunities for strengthens human qualities.

Our Objectives

- To aware about rights and work for betterment of BPL Families and qualitative changes in their lifestyle.
- To aware the community about Prohibition of Female Feticide.
- To work for Population Control.
- To work for women empowerment (Health, Education, income generation and Rights)
- To work for all round development of children.
- To implement the activities for rural development (Drinking water, Sanitation, Road, Houses, Agriculture, income generation etc.)
- To conduct water conservation programs.
- To work for human resource development.
- To work for Indian art & Culture.
- To create awareness about HIV/AIDS & other communicable Diseases and implement training programs.
- To conduct Survey & Research work.


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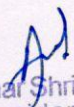
Our Presence



States

Districts

Uttarakhand- Udham Singh Nagar, Champawat, Nainital


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Uttar Pradesh- Kashganj, Maharajganj, Badaun

1. Health and Nutrition

Target Geographical Area- Udham Singh Nagar

Target Community- General Community, Underweight children, Pregnant and lactating mothers, Adolescent girls

Lives touched-26321

Health and Nutrition Initiatives-

1.1 Prevention of HIV/AIDS-

Targeted Intervention Project implemented by Institute of Social Development at Sitarganj block of Udham Singh Nagar district. This project is funded by Uttarakhand State AIDS Control Society and National AIDS control Organization (NACO), GoI. The main objective of the project is to prevent STI, HIV/AIDS among 200 injecting drug (IDUs) and their partners and to aware the community about Facts and effects of HIV/AIDS. Counseling services provided to the High Risk Groups and their partners for HIV, VDRL, ART and TB testing. HIV positive IDUs identified and referred for ART services.

1.2 Addressing Malnutrition

Malnutrition indicates that children are either too short for their age or too thin. Children whose height is below the average for their age are considered to be stunted. Similarly, children whose weight is below the average for their age are considered thin for their height or wasted. Together, the stunted and wasted children are considered to be underweight – indicating a lack of proper nutritional intake and inadequate care post childbirth. Malnutrition affects chances of survival for children, increases their susceptibility to illness, reduces their ability to learn, and makes them less productive in later life. It is estimated that malnutrition is a contributing factor in about one-third of all deaths of children under the age of 5.



Institute of Social Development implemented Aarogya project funded by TATA Motors Ltd. Sidcul, Pantnagar, in Udham Singh Nagar under Corporate Social Responsibility in two densely populated slum areas of Rudrapur in Udham Singh Nagar. Project focused on pregnant women, lactating mothers, adolescent girls, SAM and MAM children. Health awareness programme conducted in the slum areas of Shivanagar and Bhootbanga in coordination with ICDS and Health deptt. Community need assessment done by the ISD team members and also conducted base line survey to assess the health and hygienic status of target beneficiaries in these areas. As per CNA and BLS findings,


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activities planned for the different target groups. Various types of activities on health issues implemented in these areas. Major goal of the project was to ensure sustainable health and nutrition for women and children. Awareness session conducted on personal hygiene, menstrual hygiene, locally available low cost nutritious food and food products, Immunization, Exclusively breast feeding, supplementary food for 7 months and above children, water borne diseases, etc.

1.3 Health Awareness

Health Calendar based awareness conducted among 26321 community members. ANC, PNC, Exclusive Breast feeding, Institutional delivery, Immunization, Anemia, Sources of Iron, low cost nutritious diet and their preparation, Healthy baby competition organized in Shiv Nagar and Bhootbangla, healthiest babies awarded One to one counselling session conducted by the ISD team during home visits of target groups.

1.4 Health Check up Camps

Outreach health check up camp organised for 2511 underweight children. Health and nutrition counselling services provided to the mother of underweight children.



2. Education Initiatives

Vidyadhanam project supported by Tata Motrs Ltd. Pantanagr and implemented by Institute of Social development (ISD), Kichha, Udham Singh Nagar in five govt. high school and inter college and in one govt. aided School. Special coaching project implemented in GGIC Pantnagar, SGNIG Rudrapur, GGIC Fazalpur Maharoula, GGIC Dauliya, GGIC Dhoulakhera and GHS Shantipuri. Four coaching teachers appointed to teach English, Math and Science to 250 students. Scholarship project implemented in GGIC Dauliya, Halduchour, GGIC Dhoulakhera, GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter




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College, Rudrapur, GGIC Pantnagar, GHS Shantipuri. Students selected after written test and viva. ISD and TML team jointly selected 250 students for Scholarship. Students paid rupees six hundred per month up to six months in their personal saving account. Study kit material included master mind of English, Science and maths, School bag, Note books-3, geometry box and dictionary provided to 200 students. Extracurricular activities, essay writing and poster making competition, rally, etc. organized in these schools. Special coaching and scholarship project not only help to improve their studies but also enhance their personality.

Extracurricular activities-

- Recognized those students actively participated in sports and other competition
- Recognized those students scores maximum in their class
- Recognized those students were regular in schools.

2.1 Scholarship distribution

250 students selected for scholarship after written examination and Viva. Six hundred rupees per month paid to students in their personal saving accounts.

2.2 Coaching classes

Special coaching classes were conducted in SGNIG Rudrapur, GGIC Pantnagar and GHS Shantipuri. Four coaching teachers appointed to teach English, Math and Science to 450 students. TAAP criteria followed in the student's selection. Tests were taken every month by coaching teacher and oral test were taken by ISD and TML team members.


3. Agriculture and Allied Activities

Audali Village of Sitarganj Block has strong Tribal population that has always depended on agriculture. While few Tribals have managed to retain their small land the vast majority of them have become landless laborers and tenant farmers. They live on the margins of society reeling in rampant unemployment and bare minimum wages.

The arrival of high yielding varieties of seeds, chemical fertilizers and pesticides has made rich farmers produce more and earn much. But Tribals are not in a position to compete with the rich. Even those who tried to remain in the race had to borrow at very exorbitant rates of interest, thus contributing to the indebtedness. Added to this shifting from food crops to cash crops have adversely affected the food availability for the poor and the globalization induced mechanization in agriculture and other sectors has contributed to unemployment. Lack of knowledge and means of revival of traditional practices have rendered the Tribals mere spectators and there is an urgent need to help the poor to come out of this vicious cycle. 250 farmers oriented on farming techniques.

4. Skill Development Training

4.1 Skill Development Training (Computer, Beauty Parlor and Fashion Designing)


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Skill Development Training organized by ISD with the financial support of TATA Motors Ltd. Pantnagar at Mahila Chhatravas Rudrapur for 600 unemployed women from Rudrapur slum areas and mostly from underprivileged society. Women trained on Fashion designing , Computer and Beautician skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.



4.2. LEDP Training on Entrepreneurship Development

ISD organized skill development training for SHG members of cluster villages of Bharouni gram panchayat under LEDP scheme of NABARD. Selection criteria of SHGs were as follows-

- SHGs fulfilling the criterion of 'Panchasutra' and credit-linked for at least six months identified in Audali village and its near villages in clusters and 3-4 km in radius.
- Selected five members from each SHGs as per above category.
- SHG members selected those already making daliya from munj grass.
- SHG members interested to adopt bent handicrafts as source of livelihood.

Bent handicrafts training of 15 days completed in three batches and trained 90 SHG members. ISD Krishi Utpadan Sahkari Sangh Ltd. Audali organized all



SHG members and started bent handicrafts work. SHG members prepared different types of basket, Stool, Table, Rack, Shoe rack, Mirror, Jhoola, Soap case, Vase etc. Currently FPO is selling these products through various melas and its Rural Mart.



4.3 Beautician Course

Uttarakhand Minority welfare and Wakf development corporation awarded Skill Development Training to ISD for 25 minorities unemployed women from Nanak Matta, Sitarganj, Udham Singh Nagar. Threading, pedicure, manicure, facial, hair cutting, bridal makeup and mehndi training imparted to the



trainees. The duration of the training was 32 days.

4.4 Training on Bee Keeping

DIC, Udham Singh Nagar awarded Maun Palan training to ISD for deprived women. Training duration was of 102 days. Training conducted on Bee Keeping in Khatima block of Udham Singh Nagar purely for women from deprived sector of the society. The training course content consisted life cycle of bees, diseases among them, their food and produced. Tools required for bee keeping also introduced among the participants. The marketing of honey and wax was also described during training.

4.5 Beautician

Beautician training imparted at ISD Training Center for 25 minorities women of Bandiya gram panchayat. Uttarakhand Minority welfare and Wakf development corporation financially supported the training project 32 days 25

4.6 Jute Bag Making Training

- i) Jute bag making skill development training imparted to 25 women in Sisaiya village with the financial assistance of DIC, USN. This course was completed in 15 days.
- ii) Jute bag making training imparted to 25 women from slum areas of Rudrapur city with the financial assistance of Tata Motors Ltd. Pantnagar.

4.7 Aipan training

Aipan is the traditional art of Uttarakhand culture. Aipan draw with geru, rice flour or red and white paint on the occasion of festival and marriage ceremony. This training was imparted to preserve the traditional art and make it source of livelihood generation. Aipan painting are very attractive and beautiful. ISD organized this training with the financial assistance of DIC, Udham Singh Nagar.

4.8 Motor Mechanique


Motor mechanic training imparted to Tharu tribal unemployed youths in Sitarganj block of Udham Singh Nagar. Three months course conducted for 25 trainees. Practical and theoretical classes conducted at workshop in Sitarganj.

4.9 Motor Driving

Motor Driving training imparted for 30 youths in Rudrapur slum areas at Jashoda Motor Driving, Rudrapur. Practical and theoretical classes conducted by the trainer.

4.10 Candle Dhoop and incense sticks making-

ISD organized a 15 days training course of candle dhoop and incense sticks making for SHG members in Kishanpur and Bandiya village in Rudrapur block. The training was financially supported by NABARD.


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Skill Development Training organized at Mahila Chhatravas Rudrapur for 250 unemployed women belonging from slum areas and mostly from underprivileged. Forty percent participants were from SC/ST. Women trained on Fashion designing , Computer and Beautician skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.


5 .Self Help Group Empowerment

Capacity building sessions organized by ISD for empowerment of self help group members in Rudrapur block and sitarganj block of Udham Singh Nagar. 120 SHGs were trained on record keeping, bank linkages and on entrepreneurship development. SHGs members were insured by banks and other insurance companies. Most of the SHG members started income generation activities and increased their income.

6 .Farmers Produce Organizations

ISD with financial support of NABARD formed two FPOs, one in Rudrapur and another in Sitarganj block of Udham Singh Nagar District. In each FPOs board members selected by communities in an open meeting and they collected and deposited their share capital in the FPOs account. Various meetings conducted in the villages to build up their capacities. Representatives and Scientists of Krishi Vigyan Kendra visited the villages and counseled farmers on diseases and their cure of different crops. In Audali village FPO members started turmeric business and they sold it in mela and in open markets. While Bhanga FPOs started business to buy agri products from the village and sold it in near mandi. It was very effective for small farmers, they sold their products in their village without any loading and unloading charges at the market rates. FPO Audali started business of bent handicrafts. FPO provided raw material to the SHGs members and paid them their wages. Bent and munj grass products sold in local hat and in Melas.

7. Environmental Sensitization and Tree Plantation


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Clean and green environment is the need of every human being. Trees not only gives oxygen but it fulfills our day today needs, provide shelter for God creations. Prevent from soil erosion and ultimately help in water conservation. ISD organized awareness activities for students and community and tried to sensitized about wastage of water, need of planting trees, leave the habit to use single use plastics.



Collaborations

Our work is made possible through financial partnerships and individual donations. We thank all our donors for their continued support. We gratefully acknowledge support from:

1. National Bank for Agriculture and Rural Development (NABARD)
2. KARVY data Management Co. Ltd.
3. Uttarakhand State Social Welfare Board
4. Uttarakhand State AIDS Control Society
5. Department of Health & Family Welfare, Govt. Of India
6. Department of Women and Child Development, Uttarakhand
7. INDIA HIV/AIDS Alliance
8. Minority Welfare and Wakf Development Corporation
9. Ministry of Minority Affairs, Govt. of INDIA
10. TATA Motors Limited, Pantnagar
11. DIC Udham Singh Nagar
12. Fusion Micro Finance Pvt. Ltd. Delhi
13. SIDBI, Udham Singh Nagar


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